



vmg-studio.com | info@vmg-studio.com

Profile

We offer integral solutions that are part of a big process of interpretation of the objectives to consider, an interaction with the client in search of accurate resources to succeed in the interpretation, and an accurate graphic and aesthetic development willing to generate an effective communication between the producer and the interpreter audience.

There's a fundamental importance on the way information is received by the user, no matter the media where the communication is held. There's only one opportunity to shock the audience, and taking good advantage of this benefits the creation of an corporate and commercial image that fits your company's goals.

Mission

Our mission is to create an effective communication range for the companies and the public they aim to, for that reason, we provide inherent solutions part of an interpretative process of the objectives considered, a fluid communication with the customer in the means of the search of the adequate resources to reach that interpretation, and a satisfactory graphic and stylish design for graphic and digital media, resulting in an effective communication between the producer and the interpreter public.

Vision

Our vision is cooperating to an equal society with no idiomatic or functional boundaries.

From the web platform that overwhelms us every day in all the facets of our lives, we seek to the fact that every people can access information no matter the capacities, possibilities or limitations they may have or not.

Values

- Exhaustive and personalized analysis of each customer and need.
- Complete advising considering the Brand Image and the company's philosophy.
- Promotional suggestions according to the company's possibilities and capabilities.
- Commitment to the undertaken projects
- Responsibility and Social Integrity on all web developments
- Constant consideration of the involved technologies
- Constant search of new updates and innovations on the matter

Portfolio

Graphic Design

Isotypes, logotypes, and Isologotypes design.

Brand Identity Manual design - Organization of allowed and forbidden variations for the future usage of the brand in several pieces of communication.

Business Cards and corporate and commercial Paperwork.

Informative Newsletters design.

Advertising and promotional Flyers design.

Adverts design.

Company's Leaflets design.

Brochures and product catalogs design.

Interior and exterior posters design.

Gigantographies and exterior Advertising design.

Exposition's stand graphic design.

Frame Banners design.

CD covers design.

Web Design and Development

Banners, pop-ups and promotional Advertising design, in GIF or Flash format.

Informative Newsletters design, to be sent by e-mail.

Advertising and promotional Flyers design, to be sent by e-mail or to be added to existing web developments.

Animations and interactive objects design, to be added to Web Sites.

Corporate and commercial Web Sites design and development, based on indispensable foundations of accessibility and usability.

Web Sites structuring under XHTML and CSS language, adhering to web standards proposed by the W3C¹.

E-Commerce Web Sites design and development under available platforms and with custom-made applications.

E- learning courses design and development.

Guestbooks development.

Semantic and structural optimization, and Web Site modularization to improve positioning of the search engines.

Tracing of online developments to maintain and assure indexation rankings acceptable for every Web Site.

Administrative Tools development to update and edit Web Site contents, among others:

- Moderate information of the Web Site.
- Control and administer public and private information.
- Manage a group of users for the application.
- Interact with the users database throughout the complete tool, to accomplish different administrative tasks.
- Control user's access to information by using different sets of privileges.
- Develop automated templates to send e-mails from this same tool.

¹The World Wide Web Consortium (W3C) is an international consortium that develops web standards and guidelines that ensure long-term growth for the Web to lead the World Wide Web to its full potential.

Custom-made developments in these languages: (X)HTML, XML, CSS, JavaScript, PHP, ASP.NET, AJAX, SQL.

Administration and Management

Projects' evaluation.

Development and pursuit of medium and high complexity applications.

Content analysis.

Audit.

Projects' functionality and usability analysis.

Accessibility certificate.

Web standards' control regarding W3C Consortium guidelines.

Customers

AAA Apartment Rentals

Web Site redesign and development for a tourists' apartment rentals company. Availability information and booking application online.

Animated Banners design and development.

www.aaaapartmentsba.com

Akuln

Isologotype design.

Aldo Schlemenson

Newsletter design to be sent via e-mail.

Promotional Banners design and Web Site updates.

Advertising leaflet for events.

Allegrus

Web Site design and development.

Digital Newsletter design to e-mail fortnightly.

www.allegrus.com.ar

Aluminé River Lodge

Interactive Google Maps Application performance.

http://www.alumineriverlodge.com.ar/ubicacion_i.html

Ana Luna

Web Site design and development.

Business Cards design.

www.ana-luna.com

APPYCE

Web Site design and development.

www.appyce.com.ar

BA Rent

Isologotype design.

Web Site and Administrative Tool design and development.

Design and printing of Business Cards.

www.ba-rent.com

Barlovento Apart + Spa

Web Site optimization.

Administrative Tool design and development.

Adverts design.

Corporate interactive CD design and development.

Web Site design and development update.

www.barloventoapart.com.ar

Buenos Aires Flamenco

Isologotype design.

Web Site design, development and weekly updates.

www.buenosairesflamenco.com

Charles S. Whiteside, Inc.

Web Site design and development

www.whitesidepaving.com

Colony Park

Web Site design and development.

Availability dynamic Map integrated, auto administrative application for the lot's availability Map, contact forms and interactive gallery images.

www.islaocolonypark.com

Comercial-Web

Isologotype design.

Web Site design and development.

www.comercial-web.com.ar

Contadores.com.ar

Design and edition of digital Textbooks in PDF format, for either print or digital use.

CD labels design.

Cubika S.A.

Design and development of Web Applications in XHTML and CSS languages, respecting web standards proposed by W3C.

Web Site semantic and structural optimization considering accessibility and usability.

David Kavlin

Digital Newsletter design to send weekly via E-mail.

www.dondeestaelguion.com.ar

Despegar.com

Banners, Pop-ups, outstanding sales and Newsletters design.

Newspaper's and magazine's Advert design, promotional spot for TV commercial and Merchandising.

Ertach (ex Millicom Argentina)

Corporate graphic design, Street Signs and external and internal Banners.

Magazines and newspapers Adverts.

Corporate and promotional Flyers and Leaflets.

Corporate Paperwork and Commercial design.

New Web Site design, promotional and corporate Banners design.

Newsletters, notifications and digital Flyers design to send via E-mail.

Fundación Educativa

Design and development of administrative Back Office for the Web Site.

Design of new sections in the Web Site, and new layout structure of the information to update using the Administrative Tool.

Didactic game design for a Nutritional Teaching Program.

Educative and activities Booklet design for a Nutrition Program for primary school's teachers and pupils.

www.educacional.org.ar

Fursan Furgones

Web Site design and development.

www.fursan.com.ar

Grupo Abriles

Web Site design and development.

Isologotype design for micro Web Sites.

Business Cards design

Digital Newsletter to E-mail design.

www.grupoabriles.com.ar

Grupo Simpa

Corporate Web Site redesign and development for the company and its departments.

www.gruposimpa.com.ar

www.gammaherramientas.com.ar

www.gammacuaticiclos.com.ar

Highlinewheels

Isologotype design.

Corporate Paperwork design.

Web Site design and development.

Industrias Automac

Web Site design and development.

LMP Recovery

Corporate Brochure design.

Nexo Comunicaciones

Web Site design and development with product's catalog. Products' search engine and product, model and category selector menu.

www.nexocomunicaciones.com.ar

Posada Arco Iris

Web Site design and development.

www.roatanposada.com

Posada Las Oquideas

Isologotype design.

Isologotype design for Restaurant associated.

Web Site design and development.

Business Cards design and printing.

www.posadalasorquideas.com

Producto-Argentino

Isologotype design.

Business Cards design.

Web Site design and development.

Rodolfo Stockl

Corporate Brochure with catalog and insert flap design.

RoseSource

Corporate Brochure design.

Promotional digital and printed Flyers design.

Magazine Adverts design.

Web Site design and development, using Volusion E-Commerce platform.

Web Site design and layout structure for an E-Commerce platform: Magneto.

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VMG Studio | Portfolio

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Schutter Argentina

Web Site design and development.

Schutter Group Cup Web Site design and development.

Posters and Advertising Invitations for events design.

www.schuttercup.com.ar

University of California, Irvine

E-learning courses development.

Va de Vuelta

Web Site and Administrative Tool design and development.

www.vadevuelta.org.ar

Wheelize.com

Isologotype design.

Corporate Paperwork design.

Web Site design and development.

Who Else

Isologotype and Brand Identity Manual design.

Corporate Paperwork and Corporate Identity design.

Staff

Vanesa M. García

Art and Development Director

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